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Press Release

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For Release 9:46EDT

May, 5 2005

Sandy Alexander Announces Acquisition of Federal Label Systems

Clifton, NJ - Sandy Alexander, the largest independently owned high-end commercial printing company in the country, announced that it has acquired Federal Label Systems, Inc. a specialty narrow web flexo printer of on-pack coupons, extended text labels, promotional labels and game cards. Federal Label is a leading provider to consumer goods based industries including, food, HBA, pharmaceuticals, and fragrance, as well as the direct mail industry. According to Roy Grossman, President & CEO of Sandy Alexander, "Over the past year we have made very deliberate efforts to ensure that we are well positioned to address our clients' needs for a wide portfolio of services and product offerings. The acquisition of Federal Label will be a tremendous benefit for many of our customers."

Paul Rothchild, President of Federal Label, adds, "Each of the industries that we have developed share a common purpose for using pressure sensitive promotional labels. As we looked at our existing base of business as well as prospective customers, we recognized that the synergistic effect of teaming up with Sandy Alexander would very significant."

Sandy Alexander has enjoyed a long standing relationship with Federal Label. Grossman continues, "We have continually been able to provide a unique point of differentiation by immersing ourselves in our clients' business and understanding what their critical needs are. To that end we have a number of strategic partnerships in place, one of which has been with Federal Label. Based on our clients' expectations, we were able to convert our relationship with Federal from strategic to acquisition."

Federal Label will continue to operate from its existing location:

55 La Salle Street
Staten Island, NY 10303
718-899-6000