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Sandy Alexander's Florida Plant Becomes State's Largest Purchaser of Green Energy MGA is Second Sandy Alexander Facility to Convert to 100% Wind Powered Electricity

[St. Petersburg, FL, September 11, 2006] – Sandy Alexander, a national leader in environmentally responsible graphic communications solutions, today announced the conversion of MGA, its St. Petersburg-based facility, to 100% wind-generated electricity. MGA provides sophisticated in-line finishing and personalized direct response materials for a wide array of advertisers.

The conversion of the MGA facility to wind power is the latest step in Sandy Alexander's on-going efforts to reduce its dependence on fossil fuels, an initiative that began in 2005 with its commitment to 100% wind power in the company's Clifton, NJ headquarters. Even before MGA's purchase of 7,500,000 kilowatt hours of wind-generated electricity, Sandy Alexander was the largest consumer of green power in the printing and publishing sector, according to the U.S. Environmental Protection Agency's Green Power Partnership. The purchase of renewable wind energy for both the Florida and New Jersey facilities totals 16,500,000 kilowatt hours.

"EPA applauds Sandy Alexander for its green power purchase," said Matt Clouse, program director for EPA's Green Power Partnership. "Their purchase reduces the air emissions associated with using electricity and will provide a good example for other companies in the printing and publishing industry."

Sandy Alexander's annual purchase of wind energy for both of its facilities offsets more than 23 million pounds of carbon dioxide (CO₂) that would have been released into the atmosphere through conventional power generation. The environmental benefit of this offset is equal to reducing the CO₂ emissions from more than 2,200 passenger cars each year according to calculations based on US EPA data.

Sandy Alexander's 100% reliance on wind power is just one facet of the company's broader agenda, which includes FSC Chain-of-Custody certification, as well as certification to the ISO 9001:2000 quality management and ISO 14001:2004 environmental standards. "Every decision made in the printing business, from the choice of inks and paper to the shipping of finished products, to the handling of printed waste, has upstream and downstream implications for the environment," said Sandy Alexander President and CEO, Roy Grossman. "Our goal is to lead the industry by example as we continually reduce our environmental footprint and demonstrate that environmental responsibility is a sound business practice."