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Environmental Pioneer and Graphics Communications Leader --Sandy Alexander Issues 2nd Environmental Responsibility Report

[Clifton, NJ May21, 2009] – Sandy Alexander, a national leader in environmentally responsible graphic communications solutions, has released its second Environmental Responsibility Report to stakeholders. The report reviews the company’s ongoing program to reduce its environmental footprint at its commercial printing facilities in Clifton, New Jersey and St. Petersburg, Florida.

The report tracks Sandy Alexander’s recent progress in implementing a comprehensive environmental responsibility program that incorporates three key elements: energy conservation and carbon footprint reduction; waste reduction and expanded recycling; and communications and education.

During the reporting year, Sandy Alexander achieved a 2.85% reduction in greenhouse gas (GHG) emissions versus the previous year’s levels, reflecting actual changes in policies and practice. Sandy Alexander’s 2005 purchase of renewable energy credits (RECs) for wind-generated electricity was excluded from the GHG emission formulas. As a partner in the EPA’s Climate Leaders Program, Sandy Alexander has set greenhouse gas emission reduction goals through at least 2012.

“Sandy Alexander is committed to continuous improvement and to leading the graphic communications industry by example,” said Sandy Alexander President, Mike Graff. “By implementing changes that reduce our environmental footprint without compromising the quality and service for which Sandy Alexander is known, and by transparently reporting on our environmental goals and performance, we are demonstrating to our many stakeholder groups that environmental responsibility is a sound – and desirable – business practice.”



Consistent with its goal of factual communication with stakeholders, Sandy Alexander's Environmental Responsibility Report also identifies areas of needed improvement, and examines the opportunities and challenges facing the company as it continues to move forward on the path toward sustainability.

More recently, eSA Solutions, the digital technology subsidiary of Sandy Alexander announced its commitment to carbon neutrality through the purchase of 130 metric tons of certified carbon offsets. The Green-e certified GERs are being supplied by wind energy marketer and developer Community Energy.

A printed copy of the report can be obtained by contacting Sandy Alexander at 973-470-8100, and the report can be viewed in electronic form at the company's website: www.sandyinc.com.

About Sandy Alexander:

Sandy Alexander Inc. is the country's largest, independently owned, high-end commercial graphics Communications Company, serving the needs of Fortune 500 clients. Headquartered at its facility in Clifton, New Jersey, Sandy Alexander also operates facilities in St. Petersburg, Florida and Staten Island, New York.

A member of the EPA's Climate Leaders program, the EPA's Green Power Partnership and the EPA's Green Power Leadership Club, Sandy Alexander relies on clean, wind-generated electricity to meet 100% of the electrical needs.

Sandy Alexander's far-reaching commitment to the environment is further demonstrated by its attainment of ISO14001:2004 Environmental Management Standard certification. Sandy Alexander also is tri-certified to the chain-of-custody standards of the Forest Stewardship Council (FSC); Sustainable Forestry Initiative (SFI) and the Program for the Endorsement of Forest Certification schemes (PEFC), enabling the company to offer its clients a range of printing papers sourced from forests certified as being "well-managed" to high environmental and social standards. More information can be found at www.sandyinc.com.